

Heidi Dulebohn

CRACKING SOCIAL CODES



Heidi Dulebohn began her career by breaking codes; she now teaches them Heidi was the first female grain trader in Conagra's history. Before that she had a storied career at Ferruzzi and was the first ever woman to manage a major grain exporting facility in the US.

These jobs intensified Heidi's love of travel, which, alongside her insatiable curiosity, she has used to continue learning about diverse societies around the world and the codes they live by. Today Heidi dedicates her professional life to teaching American and international etiquette to those who might otherwise not have the kind of opportunities she herself has been able to pursue.

Trained as an International Etiquette and Protocol Consultant and Instructor from the International Etiquette and Protocol Academy of London, England, Heidi knows etiquette is not just an act. "It can provide the individual with a voice and the confidence to participate and belong. We are all inherently social, manners really do matter."

Heidi works hard to instill greater cultural awareness among business leaders. She understands that social codes enables us to participate or see past, even break, those codes.

Heidi is a graduate of Stephens College, Columbia, Missouri, and holds an MA Degree with Distinction from the International School of Protocol and Diplomacy in Brussels, Belgium, with a concentration in Cultural Competence. She has an Executive Certificate in Non-Profit Management from the Kellogg School of Management, Northwestern University, and is currently enrolled in a similar program at the John F. Kennedy School of Government at Harvard University.

Heidi's infectious interest and passion to learn, participate, and appreciate the social world around us never ends. As she likes to say, "I'm not done yet."

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