

"Most of my important lessons about life have come from recognizing how others from a different culture view things."

EDGAR H. SCHEIN

You're on your way, a world traveler experiencing new sights, sounds, smells, and tastes. You passed on that culture class though. Why bother? You're a globetrotter! What could possibly go wrong?

You'll find out when you order a cappuccino at 3 in the afternoon, and the Italian barista gives you a look of pity. Or when you generously over-tip to show your appreciation for an extraordinary meal in a starred restaurant in France, only to have the staff scowl and return the tip to you. Remember when you waved your hands over your head to say hello to someone while shopping in Greece, and it caused a stir with the locals?

Bet you wish you'd taken that culture class now, right? You've been innocently insulting your way around the planet. This one-hour virtual or in-person

cultural awareness experience with <u>Heidi Dulebohn</u> will illuminate some of the fascinating and unique customs and traditions you may encounter — and help you explore the world respectfully.

You'll learn some of the innocent yet common cultural blunders that offend the people you interact with, practical tips for trips abroad — when we can travel safely again — and the value of cultural competence and communication. <u>Cultural competence can be learned</u>, and it can make your trips more fun and rewarding.

As Hans Christian Andersen once said, "To travel is to live." Now, go book a trip, and get out there, you culture creature!



## OUR GLOBAL COMMUNICATION SKILLS AND ABILITY TO INTERACT RESPECTFULLY WITH FOREIGN FRIENDS AND PEERS ISN'T WHERE IT SHOULD BE.

This experience can help with that:

- Heidi is a Lewis model certified trainer. Her engaging presentation style and versatile content offer a memorable experience attendees will use in daily life.
- She is a seasoned traveler and thus knows firsthand exactly how one should behave in global environments.
- Heidi is a seasoned coach and trainer. <u>She has taught senior-level executives</u> how to use high level soft skills and cultural competence to advance their careers.

DURATION: 45 MIN WITH 15 MIN Q&A